

# SCHOOL OF MANAGEMENT SCIENCES, LUCKNOW

## Minutes of Meeting: IQAC Quarterly report during July 2017 to September 2017.

Date of Meeting : 1<sup>st</sup> November 2017

Venue : Director's Office

### Member Present

1. Prof (Dr.) Manoj Mehrotra
2. Dr. Jagdish Singh
3. Mr. Surendra Shrivastava
4. Dr. Prabhudatt Diwedi
5. Dr. Dharmendra Singh
6. Dr. P K Singh
7. Mr. Rahul Mishra
8. Mr. Rajeev Kumar
9. Mr. Asad Raza
10. Mr. Asad K Usmani
11. Ms. Suchita Vishwakarma

The following members could not attend the meeting:

1. Mr. Amitabh
2. Mr. Rishi Kumar
3. Mr. Kumar Lalit
4. Mr. Prem Chandra

## REVIEW OF STRATEGIES

### 1.0 ACADEMIC RELATED

- "SAMRIDDHI - An International Journal of Physical Sciences, Engineering and Technology", bearing ISSN No. 2229-7111 got enlisted in the UGC approved list of Journals in August 2017.
- NAAC Peer team visited SMS Lucknow Campus from 11<sup>th</sup> to 13<sup>th</sup> September 2017.

### 2.0 CO-CURRICULAR ACTIVITIES

#### 2.1.1 FDP Organized

- Faculty Development Program on the topic "Foundation Program in ICT for Education" Organized by IIT Bombay at the Remote Centre SMS Lucknow from August 03 to September 07, 2017 ( 2 Teaching Days Through A-View).

### 2.3 Workshops Organized

- A two week ISTE STTP Workshop on electric Power system sponsored by NMEICT- MHRD was conducted from 10<sup>th</sup> to 15<sup>th</sup> July 2017.
- A workshop was organized by CSE Department on "PHP" conducted by Mr. Shushant Mishra of NOVA EDGE, Lucknow on 6<sup>th</sup> of September 2017.
- A Workshop on "PYTHON" was organized by the Garuda Club of the B.Tech (EC) which was conducted by Blue Heart Pvt. Ltd., Lucknow on 9<sup>th</sup> September 2017.
- Workshop on Data Analytics & Python including R and Hadoop language was organized for B.Tech(CS)& BCA students on 19<sup>th</sup> Sept 2017 by Mr Deepak Singh from IIT Allahabad and Mr. Dileep Kumar, Director, Awadh Technology Park and founder of AKWL.
- Workshop on Personality Training Assessment was conducted by ABBSCISSA HR consulting for PGDM / MBA first year students on 22<sup>nd</sup> September 2017.

### 2.4 Guest Lectures Organized

1. A guest lecture on "Power System Reforms in U.P." was delivered by Mr. A. K. Ganguly (Ex Project Manager at UPPCL for the students of EN department.
2. A Guest Lecture on 'Non Partisan Thought Process & Career Development' was conducted by Attitude Consultant Mr Nirmal Joshi on 3<sup>rd</sup> September 2017.

### 2.5 Workshops/ Seminars/FDPs Attended

- Mr. Zain Mehdi, Assistant Professor, IMS-SMS and Mr. S.P. Singh, Assistant Professor (HAS) SMS-IET successfully attended the eight days **FDP on "Universal Human Values & Professional Ethics"** conducted by Dr. A.P.J. Abdul Kalam Technical University at Goel Institute of Technology & Management luck now from 26<sup>th</sup> June to 3<sup>rd</sup> July 2017.
- Mr Gaurav Sharma, Mr Rajat Krishna Lal, and Mr. Manish Kr Singh attended a **7 day FDP** from 6<sup>th</sup> July to 12<sup>th</sup> July 2017 on "**Pedagogical Approach & Content Management in Professional Education**" conducted by SMS Varanasi.
- PGDM/MBA final year students attended Young Managers Round Table organized by Yi & Caux initiative for Business on 17<sup>th</sup> Aug 2017.
- Mr. Pankaj Gupta has participated in a National Workshop on "Solar Energy and its Impact on Environment" from 12 to 13 September, 2017 at Amity University, Lucknow.

### 2.6 Paper Presentations

1. Prof. B.R. Singh, Prof. Raghuvir Kumar and Prof. Dharmendra Singh presented a paper titled - "Potential of Wind Energy in India as a Renewable Energy Source and its Future Sustainability"- *One Day Seminar on Potential of Green Energy in India and its Harnessing Plan* at Institution of Engineers (India) held on July 23, 2017.
2. Prof. B. R. Singh & Prof. P. K. Singh presented a paper titled - "Potential of Bio-Diesel in India and its Usage"- *One Day Seminar on Potential of Green Energy in India and its Harnessing Plan* at Institution of Engineers (India) held on July 23, 2017.

### 2.7 Publications (Book/ Research Papers)

1. Anoop Singh Chandel et.al. "Effect of Rice Husk Ash on the Shear Strength properties of Silty Sand" *International Journal of Science and Research*, ISSN 2319-7064, Volume 6, Issue 7, July 2017, pp 2146-2150 [www.ijsr.net](http://www.ijsr.net)

2. Prof.(Dr.) B.R. Singh had a significant contribution of **Chapter "Innovative Thinking and Internet Surfing"-19** for a **book on Higher Education Faculty Career Orientation & Development** titled-Pg 236-253 published by CEGR, New Delhi.

### **3.0 EXTRA-CURRICULAR ACTIVITIES**

#### **3.1 Hobby Club/Other Activities**

- Student Participation in NTPC - Electrion Quiz at Jaipuria Institute of Management on 2<sup>nd</sup> August 2017.
- Students of SMS Lucknow participated in the BITS Pilani Open Sports Meet 2017 from 21st to 25th Sept 2017 in Cricket & Football. The Football team also were the Runner-up at this All India event.

#### **3.3 Celebrations& Events**

- 2 Day orientation Program was conducted for the first year students on 24<sup>th</sup>&25<sup>th</sup> Aug 2017.

### **4.0 EXTENSION ACTIVITIES**

- Blood Donation Camp was organized at SMS Lucknow campus on the 20<sup>th</sup> September 2017 in joint association of SGPGI and Lions Club, Lucknow. 160 units of blood was donated at this event by the students, faculty and staff of SMS Lucknow.

### **PROPOSED ACTION PLAN**

- To organize international seminar SPEEDS 2017 on 9<sup>th</sup> & 10<sup>th</sup> Dec.
- Proposal was given to initiate the process of conducting management conference 2018.
- To arrange a domestic Industrial cum Excursion Trip for students of Mangement & B.Tech
- Suggestions were given to enhance International collaborations & to plan for conducting a 6 day FDP
- The Committee also proposed the institute to collaborate with private and government organizations for getting grants in the field of research & consultancy
- The committee suggested for set up of NSS/ NCC center.

# SCHOOL OF MANAGEMENT SCIENCES, LUCKNOW

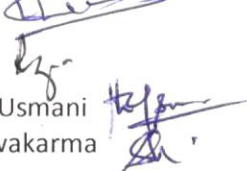
## Minutes of Meeting: IQAC Quarterly report "October to December 2017"

Date of Meeting : 15<sup>th</sup> January 2018

Venue : Director's office

### Members Present

1. Prof (Dr.) Manoj Mehrotra
2. Prof (Dr.) B R Singh
3. Dr. Prabhudatt Dwivedi
4. Dr. Jagdish Singh
5. Mr. Surendra Srivastava
6. Mr. Rahul Mishra
7. Mr. Rajiv Kumar
8. Mr. Asad Raza
9. Mr. Asad Kareem Usmani
10. Ms. Suchita Vishwakarma



The following members could not attend the meeting:

1. Er. Amitabh
2. Mr. Rishi Kumar
3. Mr. Kumar Lalit
4. Mr. Prem Chandra
5. Mr. Dharmendra Singh
6. Mr. P.K. Singh

### REVIEW OF ACTIVITIES

#### 1. ACADEMIC ACTIVITIES

- SMS, Lucknow got accredited with Grade "B++" by NAAC (National Assessment and Accreditation Council) in First Cycle wide notification of the Accreditation Results of institutions approved by the 28 Standing Committee on October 30, 2017.
- SMS, Lucknow achieved 32nd position in THE BUSINESS INDIA B -SCHOOL SURVEY 2017. SMS, Lucknow has achieved this position in the prestigious bracket of Top 50 B-Schools of India.
- SMS Lucknow has received 'Certificate of Appreciation' for establishing Entrepreneurship Cell at college campus to facilitate innovations & entrepreneurship among students.
- On 86th Birth Anniversary of Dr. A.P.J. Abdul Kalam on 15th Oct 2017, SMS Lucknow was recognized for starting an Incubation Center approved by Dr. APJAK Tech. University "Kalam- Centre @ Campus" to promote culture of giving & social development through innovation.
- SMS Lucknow was granted approval by AICTE for operating skill based programmes under the Pradhan Mantri Kaushal Vikas Yojna. Six courses have been approved @25 seats in each course. These courses are: Repair (Welder); Shuttering carpenter; Field technician (AC); DTH Set up box installation; Plumber (General); Welding & Quality Technician.
- SAMRIDDHI-A Journal of Physical Sciences, Engineering and Technology ISSN :2229-7111 got included in UGC list of approved journal.

#### 2. CO-CURRICULAR ACTIVITIES

##### 2.1 FDP/ Workshop/ Conference organized

- A two days 4th International Seminar on " Sources of Planet Energy, Environmental and Disaster Science Glacier Melting & Its Challenges", (SPEEDS-2017) in association with Council of Science and Technology,(U.P.)

The Institution of Engineers (India) U.P. State Center & AKTU was organized at the campus on 9 & 10 December, 2017.

Department of ECE organized a workshop on "Effect of Mobile Radiation" by Ravikant Gupta, Senior Manager, Reliance Info System on 17th Nov 2017. The aim of this workshop was to enhance the student skill in the domain of wireless communication paradigm.

Department of ECE organized a workshop on "IOT & Data Analysis" presented by Vivek Kumar, Blue Heart Lab Pvt. Ltd. on 2nd Nov 2017. Aim of this workshop was to enhance student's skill in the domain of data communication paradigm. The workshop was attended by students of EC and CS branches.

Department of Computer Science & Engineering organized a workshop on 'Python' by Logic Pro Info Systems on 30th October 2017.

SMS Lucknow hosted a 2-hour long workshop on StartAb in collaboration with Facebook and Josh Talks on 21st November, 2017. The workshop was divided into 2 sessions: i) The first session comprised of talks delivered by Mr. Chandra Shekhar Verma, a Behaviour scientist, Author and a Public Speaker with an experience of about 30 years. ii) The second session was an online digital marketing workshop by Mr. Vedant Maheswari from Josh Talks and facebook.

An online FDP programmes was organized on 3rd October, 2017 where Padma Shri Prof. Deepak Phatak from IIT Bombay (Remote Centre Initiator) interacted with faculty and students.

The First Convocation Ceremony of the 'Diploma Engineering Students' was held on October 2, 2017 at SMS, Lucknow. The convocation was attended by Diploma students of Batch 2014-17.

Young managers Forum & LMA conducted a workshop on Building Business Model for PGDM, MBA & B. Tech students on 31st October 2017 by Mr. Ranjan Kumar, Director- AI & Mean Metal Motors.

### **Guest Lectures Organized**

- Mr. Saibal Kr. Roy (Sr. Vice President), Rudrabhishek Enterprises Pvt. Ltd. gave a Guest Lecture under "Leadership Lecture Series" on 10th October, 2017.
- Er. Anil Kr. Srivastava (Managing Director), 'Snow Fountain Civil Engineering Vocational Training Institute' gave a guest lecture on the topic "Road Safety" on 27th October, 2017.
- Mr. Yashpal Singh (Head - HR & Admin), D. P. Jain & Co. Infrastructure Pvt. Ltd. gave a guest lecture under "Leadership Lecture Series" on 30th October, 2017.
- Mr. Saud Usmani, Head, Talent Acquisition, Tata Motors, Lucknow visited campus on 1st November 17 to deliver a lecture on Compensation & Rewards. He threw light on the current trend of H R's focusing more on high potential and role of brand equity to decide compensation policy. The session was attended by MBA & PGDM students.
- Prof. Raj Laxmi Srivastava, SRMU Lucknow delivered a Guest Lecture on "Work Life Balance" on 8th November 2017 to students of MBA & PGDM. She focused on multitasking abilities.
- A guest lecture by Mr. Ravi Kant Gupta, Sr. Manager, Reliance Infocom, Mumbai on the topic "Effect of Harmful Radiations of Mobile Phone on Human Body" was held on 17th Nov 2017 for the students of Electrical & Electronics and CS branches.

### **Faculty attending FDP/ Workshop/ Conference**

- Dr. Deepti Sharma attended an International Conference on E-Business-2017 held at Shri Ram Swaroop Group of Professional Colleges, Lucknow on 2nd Nov 2017.
- Ms. Aanchal Nigam successfully completed NPTEL Online Certification Course in "E-Business" associated with IIT, Kharagpur.
- Ms. Aanchal Nigam attended 5th PAN IIM World Management Conference- Making Digital India: Management Perspectives, Lucknow from 14 -16 December, 2017
- Faculties from Management & IET successfully completed 8 weeks IIT Bombay Foundation
- Mr. Neeraj Kr. Mishra attended FDP on "Logic Design Paradigm of Rebooting Computing" at IIT Roorkee from 25th -29th December 2017.
- Prof (Dr.) B R Singh attended Engineering congress 2017 at Chennai from 20-23rd December 2017.
- Course on ICT in Education FDP101x and FDP201x approved by AICTE on Pedagogy for Online & Blended Teaching-Learning Process"(IIT Bombay X, NME-ICT, MHRD)

Department	Names of Faculty
Management	Mrs. Smita Tripathi, Ms. Aanchal Nigam, Mr. Pankaj Mishra, Mr. Ashok Sengupta
IET	Ms Smita Singh, Mr Anoop Singh Chandel, Mr. Anurag Singh

## 2.4 Paper Presentations

- Mr. Amarjeet Singh, presented a paper in IEEE conference on "Voltage Sag Correction in Distribution System Containing a Real Three Phase Electric Arc Furnace" held at GLA University, Mathura on October 26 - 27, 2017.
- Mr. Amarjeet Singh presented a paper in SPEEDS-2017 on "Estimation of Harmonics and its Compensation of a Three Phase Electric Arc Furnace" held at School of Management Sciences, Lucknow on December 9-10, 2017.
- Mr. Ashok Sen Gupta presented a paper on "Trade and Investment Relations of India & Asian Countries : The Opportunities and Challenges" in 7 International Conference jointly organized by South Asia Management Association and ASIAN INSTITUTE of TECHNOLOGY, THAILAND (BANGKOK) on 2nd December, 2017.
- Ms. Suchita Vishwakarma presented a paper titled "The Influence of Young Cybnauts on Decision makers with special reference to Family Vacations " in International Conference on "E-business" organized by Shri Ram Swaroop Group of Professional Colleges, Lucknow on 2nd Nov 2017
- Dr. Deepti Sharma presented her paper on the topic "Challenges of Developing Digital Skill in the Digital Age" in Poster Presentation organized at the 5th PAN IIM World Management Conference, Lucknow on 14th December, 2017.
- Mr. Gyanendra Kumar Yadav presented a paper on "An Initiative to find better energy options for growing India: Jatropha oil" SPEEDS-2017.
- Dr. Manindra Kumar Srivastava presented a paper on 'A Model for Transmission Dynamics of HIV/AIDS Virus Incorporating Inspection Program for Sero-Positives in a Sexually-Structured Context' at Department of Mathematics, Integral University, Lucknow in an 'International Symposium on Algebra, Analysis and their Applications', on December 22, 2017.
- Dr. Manindra also submitted a paper on 'Assessing the Effects of Relative Infectiousness of HIV Positives and AIDS Individuals on the Intrinsic Dynamics of AIDS Epidemic' in SPEEDS-2017.
- Dr. Anuj Kumar Agarwal presented a paper on 'Effect of a Single Toxicant and Simultaneous Effect of Two Toxicants on a Biological Species in case of Deformity: A Comparative Study' at Department of Mathematics, Integral University, Lucknow in an 'International Symposium on Algebra, Analysis and their Applications', on December 22, 2017.
- Dr. Anuj submitted a paper on 'A Comparative Study between the Two Cases for the Effect of a Single Toxicant in case of Deformity' in SPEEDS-2017.
- Mr. Aditya Prakash Yadav presented the paper on "A Review on Effect of Various Parameters on the Bending and Surface Pitting Stress of Involute Spur Gears" SPEEDS-2017.
- Mr. Anoop Kumar Singh presented a paper on "Thermal Stress Analysis on Annular Fin with Variable Thermal Conductivity using FEM" in SPEEDS-2017.
- Prof. (Dr.) Raghuvir Kumar submitted a paper on "Glacier Melting Impact on Environment: How People Living In Countries Are Affected" in SPEEDS-2017.
- Mr. Ashok Sen Gupta presented a paper " Impact of GST on e-commerce" in International Conference on "E-business" organized by Shri Ram Swaroop Group of Professional Colleges, Lucknow on 3rd Nov 2017.

## 2.5 Paper/ Chapter/ Book Publications

- Prof. (Dr.) B. R. Singh got published his chapters in books titled : "Environmental Studies" -Book edited by: Dr. DS Chauhan, Dr Anil Kumar et al., CEGR, New Delhi; ISBN:978-81- 933475-0-3, Publisher: Center for Education Growth & Research(CEGR). (i)Full Chapter-13 - Renewable and Clean Energy, Full Chapter-15 - Civil Society and Environment.
- Mr. Ashok Sengupta and Mr. Priyank Sharma got published their research paper in the Global Journal of Multidisciplinary Sciences October 2017 issue on the topic" Empirical Study of GAP ANALYSIS in Higher Education of Uttar Pradesh".
- A Research Paper title "Educational Institutes Redefined: A Response to External Challenges and Internal Upheaval", by Ms. Sujata Sinha has been published with the "International Journal of Engineering and

Management Research", Volume-7 Issue-4 of July-August 2017. ISSN (Online): 2250-0758 ISSN (Print): 2394-6962.

Dr. Shri Prakash Mishra's research paper titled "Evaluation of the Physio-Chemical and Bacteriological parameters of Gomti river in Sultanpur, Uttar Pradesh" has been accepted for the Journal Srishti.

Dr. Shri Prakash Mishra has written a book on "Design and Testability of Diverse Reversible Error Control Circuits", under LAP Lambert Academic Publishing German, Pages 107, 2017, DOI: 978-620-2-01508-0, August 2017. He has contributed writing two chapters on:

i)"Novel parity preserving reversible Binary-to-BCD code converter with testability of building blocks in quantum circuit", In: V. Bhateja, et al., (eds), Advances in Intelligent Systems and Computing (AISC), Springer-Verlag, Index No. 1375, September 2017. (In Press)

ii)"Design of conservative gate and their novel application in median filtering in emerging QCA nano circuit", In: V. Bhateja, et al., (eds), Advances in Intelligent Systems and Computing (AISC), Springer-Verlag, Index No. 1375, September 2017. (In Press)

iii)He has also made his contribution in writing a paper on "Design and evaluation of an ultra-efficient parity preserving reversible QCA gate with online testability", in the Journal Cogent Engineering, Taylor and Francis, Article: 1416888, ISSN: 2331-1916, pp. 1-23, December 2017.

Prof. B.R. Singh's research paper featuring breaking of 'One Trillion Tonne Iceberg' of 5800sq.km size approx. 4 times of Delhi or 1.5 times Goa or 7 times of New York City breaking from Antarctica west pine iceberg was published in many newspapers on 10-12th July 2017.

### **Faculty's Achievement**

Mr. Ashok Sen gupta, Assistant Professor, was conferred with "International Award for Professors with Excellence in Teaching in Higher Education" at Asian Institute of Technology, Thailand (Bangkok) by South Asia Management Association, Thailand Chapter on 2 December, 2017.

Mr. Amarjeet Singh submitted his Ph.D thesis at MNNIT, Allahabad on July 7, 2017.

Dr. Neeraj Kumar Mishra has submitted thesis to the Faculty of Electronics at Dr. A.P.J. Abdul Kalam Technical University (APJ-AKTU) Lucknow. The thesis is titled "Design and Testability of Diverse Reversible Logic circuits for Low Cost Nano electronics Applications" he was awarded his degree in 15 AKTU Convocation on 12 December, 2017.

Prof. B.R. Singh was nominated Chairman- Rajeev Gandhi Ward-2 of Gomti Nagar for Swaksha Vatavaran Protsahan Samiti-2017 that was created under Swakshata Mission Govt. of India by Nagar Nigam at Lucknow in all Zones & Wards, on 12 October 2017

Prof. B.R.Singh has been awarded Doordarsan Uttar Pradesh Samman-2017 for his contribution in Environment & Swachh Bharat Mission in the state and beyond the boundary of Nation on 24th Dec 2017.

### **Student's achievements**

Chief Minister of Uttar Pradesh deeply praised the Innovative Projects by students of SMS Lucknow, with the theme 'Pravidhik Shiksha ke Badhte Kadam' at Indira Gandhi Pratishtha norganised by the APJ Abdul Kalam Technical University & Directorate of Technical Education on 08 Aug 2017.

Projects by students were displayed on 15 December, 2017 at Bheem Rao Ambedkar University where they won the first prize at the hands of Hon'ble President of India Shri Ram Nath Kovind Ji.

Chaitanya from B.Com (I year) and Shivam Shukla MBA (II year) presented a Research Paper on "Digital Marketing: Marketing through Social Media, Affiliated Marketing, Advertisement and Influence Marketing" under the guidance of Mr. Ashok Sen Gupta, Assistant Professor at the National Conference on Digital Marketing held at AMITY University, Lucknow on 7 October, 2017.

Rishabh Kumar Singh B,Tech CE III year won the first prize for his paper : "Impact & Potential Threat of Mine Tailings on the Environment".

Utkarsh Sharma, student of B.Tech ME-4th year presented the paper on "Review of Environmental Pollution and its Effects" in SPEEDS-2017.

Mohd. Hamza Khan and Vinod Singh students of ME-3rd year presented a paper on "Review of air pollution and its effect" in SPEEDS-2017

Students of Civil 3rd year : Rishabh Singh, Rishabh Mishra & Shivam Mishra, Naresh Kr. Ojha, Pavitra Kr. Tripathi, Kumar Saurabh Tiwari and Shobhit Srivastava attended a startup program "DR. Kalam Startup Parikrama" On 15 November, 2017 organized by Dr A.P.J.Abdul Kalam Technical University.

- CE 3rd year student, Rishabh Singh attended a Seminar on "Success Stories" at Sikka house, Gomtinagar, Lucknow on 5 November, 2017 organised by Mr. Sanjay Choudhary (Director), Incuspaze Solutions Private Limited, Gurugram – Haryana

## 2.8 Industrial Visit

- A visit was organized for CE 4th Year students to 'Snow Fountain Group of Organizations', Lucknow on 12 October, 2017. In the visit students learned about different types of problems associated in the field test and how to tackle them.
- An Industrial Visit to Amul Plant in Lucknow on Thursday, 26 October, 2017 was organized for BBA, and B.Com (Hons) students. During the visit, students visited and saw production processes of Milk powder, Ice-Creams, Milk and Butter preparation, etc. Students had a good technical exposure of completely automated packaging.

## 2.9 Placements

- Mr Rajat Singh, students of MBA, 2016-2018 Batch got selected in Mother Dairy for the post of Executive Trainee at a package of 6.00 lacs per annum, at the Campus Recruitment drive held at SMS Varanasi on 22 November, 2017.
- Ms. Diksha Tiwari, MBA, 2016-2018 Batch got selected in Liveweek for the post of Management Trainee at Campus Recruitment drive held at campus on 31 Oct 2017.
- 6 students of PGDM/MBA and B.Tech final year students were selected in "Utkarsh Small Finance Bank" in a campus recruitment drive conducted on 24 November 2017 at SMS Lucknow. They are Mr. Shivam Shukla MBA, Mr. Amit Kumar Singh MBA, Ms. Shalini Singh MBA, Mr. Saurabh Pandey PGDM, Mr. Munna Kumar PGDM and Mr. Prakhar Pandey B.Tech.-CS
- Akshat Mishra and Avinash Pandey, students of B.Tech-CS Final Year were selected as 'Software Engineers' in Bhilwara Infotechnology Ltd. on 13 November, 2017.

## 3. EXTRA CURRICULAR ACTIVITIES

- The annual fresher's party 'Aagman' was organized on 7th October, 2017
- Second Chapter of Abhiruchi- 2017 was organised on November 14, 2017 to celebrate the spirit of Children's Day. The day was marked by student's stage performances in different categories.
- Students participated in OJAS organized at Jaipuria Lucknow on 4 November, 2017 in a Cricket match in which they secured 1 Runners-up position.
- Students participated in UDGHOSH 2017 on 1st October, 2017 and grabbed the Second Runners-up positions at IIT Kanpur in Football and Business Quiz.
- Students of Civil 3 year – Shresth Suryvanshi, Suraj Chande and Harsh Mohan Pandey represented the college at a sports event held at IIT-Kanpur from 12 to 15 October 2017.
- UG Students won the Football competition at Lucknow Public College on 30 October, 2017.
- Students participated in VARCHASVA organized at IIM, Lucknow on 17 November, 2017 in a Business Quiz in which Rishabh Kapoor -B.Com 3 Yr. secured 13th Rank out of 400 participants. Also the team of football secured Second Runners-up position.

## 4. EXTENSION ACTIVITIES

- "Old Clothes Collection Activity" was arranged by students and faculty. The volunteers managed to collect over 400 clothing items, which were distributed at Mother Teresa Orphanage, Lucknow, amongst the inhabitants of leprosy, orphanage and welfare homes on 6 December, 2017.

## PROPOSED ACTION PLAN

- To organize National Conference 2018 on the theme of Achieving Business Synergy through Social, Spiritual & Technological Dimensions on 24 - 25 February 2018.
- To conduct Mock Interviews for final year students.
- The team suggested to increase focus on improving average pass percentage for all courses.

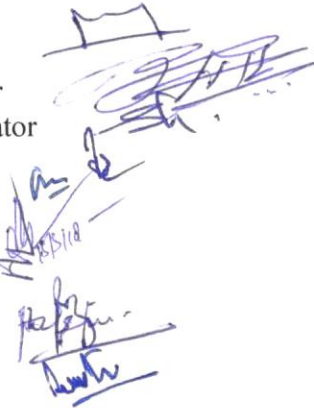
## SCHOOL OF MANAGEMENT SCIENCES, LUCKNOW

### Minutes of Meeting: IQAC Quarterly report "January to March 2018"

Date of Meeting : 01<sup>st</sup> May 2018  
Venue : Meeting Room, Ganga Block

#### Members Present

1. Prof (Dr.) Manoj Mehtrotra - Chair
2. Prof (Dr.) B R Singh - Co-Chair
3. Ms. Suchita Vishwakarma - Coordinator
4. Dr. Jagdish Singh - Member
5. Mr. Surendra Srivastava - Member
6. Dr. Dharmendra Singh - Member
7. Dr. P K Singh - Member
8. Mr. Asad Raza - Member
9. Mr. Asad Kareem Usmani - Member
10. Dr. Santosh Singh - Member



The following members could not attend the meeting:

1. Er. Amitabh
2. Mr. Rishi Kumar
3. Mr. Kumar Lalit
4. Mr. Prem Chandra

### REVIEW OF ACTIVITIES

#### 1. ACADEMIC ACTIVITIES

- SMS Lucknow, launched an online Grievance Redressal Portal named "Edugrievance" for all its stakeholders.
- SMS Lucknow has been allotted one unit of NSS (100 students) by UP government under Lucknow University. NSS has been functioning with the motto "Not Me but You" in the view of making the youth inspired in service of people.
- Adhyayan – a biannual journal published by School of Management Sciences, Lucknow bearing ISSN: 2249-1066 (Print), 2455-8656 (Online) got the membership of "Journals Association of India" Membership ID: Jai178-1623.
- "AAVAHAN 2018"- A Degree/ Diploma Award Ceremony was successfully organized on 27<sup>th</sup> Jan 2018. Chief Guest, Prof Mahrukh Mirza, VC, Khwaja Moinuddin Chishti Urdu, Arabi-Farsi University, Lucknow exhorted the students to focus on fundamental duties instead of just their fundamental rights. Guest of Honor- Mr. Rajesh Sharma, Head CSD Reliance Jio Infocom spoke on the importance of Speed, spoke on importance of Energy and Integrity in our professional life today. Students of B.Tech & MBA 2017 batch were presented their degrees. PGDM pass out students of Batches 2012-14, 2013-15, 2014-16 & 2015-17 were awarded their Diplomas. The batch topper Mr. Deepak Rai (PGDM- 2015-2017) was felicitated with Director's Gold Medal by the chief guest.
- A 2 Days National Conference entitled "Achieving Business Synergy through Social, Spiritual and Technological Dimensions" in association with NHRD Lucknow chapter was conducted from 24-25 Feb 2018. The Inaugural & Valedictory session was graced by eminent speakers

from academia & Corporates. 164 Research Papers were accepted and 63 were presented by scholars across the country in three Technical sessions.

- Star Performers Award Ceremony was organised on 28<sup>th</sup> February, 2018. Toppers of different courses and performers in different academic and extra-curricular activities were felicitated with certificates and cash prizes. The guests present included Prof. S.D.Sharma, Principal, JNPG College, Lucknow (Chief Guest) and Dr. Jaya Tiwari, Founder of women band 'Meri Zindagi' (Guest of Honor).
- SMS Lucknow has been awarded with Best Engineering College Award 2018 in North India for excellence in Education, Training & Development by ASSOCHAM in Ranchi on 28<sup>th</sup> Feb 2018.

## 2. CO-CURRICULAR ACTIVITIES

### 2.1 FDP/ Workshop/ Conference organized

- One week long Orientation program was conducted for B.Tech I<sup>st</sup> Year students from 15- 20 Jan 2018. Sessions were held on Yoga, Rangoli, Human Values, and Sociology & Psychology. Sessions were conducted by Yoga Trainer Mr. R.S. Mishra, Ex. G.M. Co-operative Bank, Mr. Sandeep Srivastava of Shohratgarh Environmental Society, Dr. Mrs. Nalini Shrotriya from Deen Dayal Upadhyaya Govt PG College Sitapur (Principal) who conducted a workshop on gender and marital issues, Ms. Sujata Sinha and Dr. Jyoti Bangar Sharan.
- SMS Lucknow successfully organized a one day workshop of "Dr. Kalam Startup Parikrama- 7th Edition- a state-wide effort to foster entrepreneurship and help Startups", under aegis of Kalam Centre for Innovation & Incubation of Startups (K-CIIS), AKTU, Lucknow, in collaboration with TEQIP-III on the theme "Entrepreneurship: Creativity Meets Opportunity" at college campus on 23<sup>rd</sup> March, 2018. Dr. Anand Mishra, Director Planning, UP & Mr. Ghanshyam Yadav, Joint Director Planning, UP was the Chief Guest and Guest of Honour respectively. Ms Lata Rastogi, co-founder of Newgen Apps & Mr. Sushil Aggarwal, MD, Gobind Industries, Barabanki, as keynote speakers. The ideas of students from various institutes were invited by K-CIIS and 11 best ideation out of 101 start-ups were selected. Out of eleven 3 best projects were awarded by SMS Lucknow after the presentation. Shubham Verma & Rohit Kr. Tiwari of SMS Lucknow secured the First Position with a cash price of 10000 Rs & Second Position with a cash price of 5000 Rs respectively.

### 2.2 Guest Lectures Organized

- A guest lecture was organized on "CFP (Certified Financial Planner) Programme for the students of MBA & PGDM on 21<sup>st</sup> March 2018. The lecture was delivered by Mr. Abhinav Singh, owner of Wealth gate. Mr. Singh briefed the students on importance and CFP.
- Special lecture by Ms. Ranjeeta Jain on MTAB, Auto CAD Electrical, PLC/SCADA, Electrical System Design using ETAP, Industrial Automation for B. Tech (EC & EN) on 13<sup>th</sup> March 18

### 2.3 Faculty attending FDP/ Workshop/ Conference

- Mr. Ashok Sen Gupta & Ms. Suchita Vishwakarma attended a workshop on "Ease of doing Business in India" on 19<sup>th</sup> Jan 2018.
- Mr. Zain Mehdi attended the 4 Days program on topic "Academic Leadership" conducted at Aligarh Muslim University under MHRD at Integral University, Lucknow from 29 Jan to 1 Feb 2018.
- Ms. Smita Tripathi & Dr. Nikhat Parveen participated in 2 week training workshop on Cyber Security (TCCS-2018) during 1-15 Feb 2018, in Bababhimrao Ambedkar University (Dept. of information technology).

- Dr. Manoj Mehrotra, Mr. Surendra Srivasatava, Mr. Abhinav Diwedi & Mr. Shyam mani Tripathi attended UP Investor's Summit on 21-22 Feb 2018.
- Mr. Ashok Sen Gupta attended seminar on Journal Management – Tools & Techniques organized by Jabalpur Management Association on 31<sup>st</sup> March 2018.

#### 2.4 Paper Presentations

- Dr. Nikhat Parveen contributed a Paper in SMS-National Conference 2018 on “PayTM and PayU: A Digital Payment System for New ERA” held on 24 - 25 Jan 2018.
- Ms. Jyoti Kumari presented a paper on “Attaining leadership through e-retailing: A comparison with traditional retailing” in International Conference organized by SMS,Varanasi, on 16-18 Feb 2018.
- Ms. Suchita Vishwakarma, Mr. Ashok Sen Gupta & Dr. Jai Jayant presented a paper titled “Striking a Balance between Economic Growth & Ecological Balance” in International Conference organized by SMS,Varanasi, on 16-18 February 2018.
- Dr. Jai Jayant, Ms. Suchita Vishwakarma & Mr. Ashok Sen Gupta presented a paper titled “Consumers readiness towards green vehicles in city of Lucknow ” in International Conference organized by SMS,Varanasi, on 16-18 February 2018.
- Mr. Zain Mehdi presented research paper in the national conference on the topic " An Empirical analysis of trade relations between India and south Asian Countries" held on 22 - 23 February 2018 at Integral University, Lucknow.
- Mr. Zain Mehdi contributed research paper in the SMS National Conference-2018 on the topic "A study of actual performance of Microfinance Institutions with special reference to BMC (Bhartiya Microcredit Company), Lucknow" held on 24-25 February 2018.
- Mr. Ashok Sen Gupta presented a paper titled “To study the impact of Digitalisation on Financial Market in Lucknow City” in national Conference organized by SMS Lucknow, on 24-25 Feb 2018.
- Ms. Anchal Nigam contributed two papers titled “Impact of Modern Payment Mechanism on Consumer Buying” & titled “A Study on Determinants of Dividend Policy of Indian Public & Private Sector Banks” as co-author in SMS-National Conference on 24 -25 Feb 2018.
- Dr. Deepti Sharma presented a paper titled "Occupational Stress Experienced by Employees in Organization- A Literature Review" in the SMS National Conference-2018 on 24- 25 Feb18.
- Dr. V B Singh presented a paper titled “Analysis of Key Factors Of Employee Retention: A Study of Selected Organized Retailer in Lucknow City” in SMS National Conference 2018 on 24- 25 Feb18.
- Dr. Anuj Agarwal got a paper published titled “A comparative study between two cases for the effect of a single toxicant on a biological species in case of informity” in ICOEVI-2018 on 18<sup>th</sup> March 2018.

#### 2.5 Paper/ Chapter/ Book Publications

- Dr. Nikhat Parveen got a paper published in International Journal of Scientific Research in Computer Science, Engineering and Information Technology, “ A General Study for Role of the Quality in the E-Procurement Process”, 2018 IJSRCSEIT , Volume 3 , Issue 1 , ISSN : 2456-3307.
- Dr. V B Singh got his paper published titled “ A study of Factor Affecting Consumer Impulse Buying Behavior for Retail Product at Malls of Lucknow City” in International Journal of Creative Research Thoughts (IJCRT) ISSN: 2320- 2882, Volume 6, Issue 1 January 2018, PP.1297-1304.
- Dr. V B Singh got his paper published “New emerging retail concepts in India” in International Journal of Advanced Educational Research ISSN: 2455-6157 Impact Factor: RJIF 5.12 Volume 3; Issue 1; January 2018; Page No. 72-82.

- Dr. V B Singh got his paper published "The Impact of Visual Merchandising on Consumer Impulsive Buying Behaviour" International Journal of Creative Research Thoughts (IJCRT), ISSN: 2320-2882, Volume 6, Issue 1 January 2018, PP.1305-1316.

## 2.6 Faculty's Achievement

- Dr. Anuj Kr. Agarwal got nominated as a member of editorial team of an International Journal of Mathematics & System Sciences, Express Journals, Tustin, CA, United States.
- Mr. Dharmesh Srivastava got himself registered for Ph.D in RML University, Faizabad.
- 3 research scholars have submitted their thesis for the award of Degree of Doctor of Philosophy in Management from Shri Venkateshwara University, UP under the guidance of Dr. V B Singh.

## 2.7 Student's achievements

- Students of ME-3rd year participated in the Project Display Contest held during Innovation Festival. The Innovation Festival-2018 was organized at Regional Science City, Lucknow from 29 - 31 January 2018. A prototype of the Exhaust Air Jack and Manually Operated Washing Machine was displayed by Mechanical Engineering students of SMS Lucknow. Deepak Pandey won First Prize for Exhaust Air Jack while Aman Mishra won the Second Prize for Manually Operated Washing Machine.
- 40 students of Management & B. Tech volunteered in "UP Investor Summit-2018" in Lucknow on 21st & 22nd Feb. 2018. The event was inaugurated by Hon'ble Prime Minister Mr. Narendra Modi.
- Shashank Srivastava & Ali Raza Mehdi, students of MBA II<sup>nd</sup> sem stood second in a case study contest conducted in "In Quest'2018", organized by Jaipuria Institute of Management, Lucknow on 10<sup>th</sup> Feb 18.
- Himanshu Chaurasiya, Ashish Raj & Nitesh Raj of MBA I<sup>st</sup> yr participated in "SGT Business Plan Competition-2018" at SGT University, Gurugram (Harayana) on 10<sup>th</sup> March, 2018.
- Shubham Verma of SMS Lucknow secured the First Position with a cash price of 10000 while Rs. Rohit Kumar Tiwari of SMS Lucknow secured the Second Position with a cash price of 5000 in Parikrama organized by SMS Lucknow on 23<sup>rd</sup> March 2018.
- 3 students of ME final year, namely Ankit Kumar, Sandeep Yadav & Shubham Mishra qualified in GATE -2018.

## 2.8 Industrial Visit

- An Industrial cum Excursion trip to Dehradun/Rishikesh/Musoorie/Haridwar from 31 Jan - 4 Feb 2018. Group of 47 MBA & PGDM students (I and II year) along with four faculty visited Utrakhand during the five days excursion tour. Companies Visited includes Hero Motocorp, Om Engineering Works (Manufacturers of Havells Switch board Panels) & CONA Switches.

## 2.9 Placements

- On 4<sup>th</sup> Jan 2018, Mobiloitte Technologies selected 11 students of B.Tech CS/EC-2018 for the post of Graduate Engineer Trainee.

Sr. No.	Name	Course
1	Sashawat Shankar	EC
2	Mulazim Ali	EC

3	Chandan Yadav	EC
4	Lakshya Jaya	EC
5	Shivam Mishra	CS
6	Abhishek Gupta	CS
7	Sandeep Singh	CS
8	Pramod Giri	CS
9	Stuti Singh	CS
10	Nikita Kesarwani	CS
11	Ankit Kumar Singh	CS

• “Just Dial Ltd.” selected 5 MBA/PGDM students for the post of Certified Internet Consultant (Sales) in Campus Interview held at SMS Lucknow on 6<sup>th</sup> Jan 2018.

Sr. No.	Name	Course
1	Abhishek Kaushal	MBA
2	Alok Dubey	MBA
3	Vinay Kumar Pal	MBA
4	Piyali Sardar	PGDM
5	Aman Kumar Srivastava	PGDM

• Concentrix” selected 20 students of MBA/PGDM/BBA/B.Com./B.Com.(Hons.) on 15<sup>th</sup> Jan. 2018.

Sr. No.	Name	Course
1	Pallavi Mohale	MBA
2	Swati Tripathi	MBA
3	Umesh Kumar	PGDM
4	Saurabh Singh	PGDM
5	Divya Singh	PGDM
6	Ankita Singh	PGDM
7	Srijita Chaurasiya	BBA
8	Suhel Ahmad	BBA
9	Kaustubh Agarwal	BBA
10	Ekansh Tiwari	BBA
11	Srishti Singh	BBA
12	Shiwangi Rai	B.Com.(Hons.)
13	Apurva Srivastava	B.Com.(Hons.)
14	Shalini Yadav	B.Com.(Hons.)
15	Himanshi Purswani	B.Com.(Hons.)
16	Pragati Khetan	B.Com.(Hons.)
17	Shashi Shekhar Upadhyay	B.Com.(Hons.)
18	Adil Khan	B.Com.(Hons.)
19	Ekta Khare	B.Com.
20	Govind Kumar Yadav	B.Com.

• VBeyond Corporation selected Ankit Kumar Singh & Anubhav Sagar of B.Tech (CSE) - 2018 final year students of SMS Lucknow on 24<sup>th</sup> Jan 18.

• Utkash Small Finance Bank selected Sapna Singh, student of PGDM on 24<sup>th</sup> Jan 2018.

• Talent Pull selected 6 students of B. Tech (EC/EN) on 25<sup>th</sup> Jan as Graduate Telecom Engineers.

• Telemania Services Pvt. Ltd. selected Shivangi Singh & Utkarsh Kumar Sharma of B.Tech. EN/ME -2018 final year students for the post of Trainee Engineer on 31<sup>st</sup> Jan 18.

- Titan Company Ltd. selected Shiwangi Rai & Krishna Lakhotiya of B.Com. (Hons.)-2018 for the post of CSO on 2<sup>nd</sup> Feb 2018.
- On 9<sup>th</sup> February 2018, Tech Mahindra selected 5 students of BBA/BCA/B.Com. (Hons.) final year students for the post of Associate-Technical Support.

Sr. No.	Name	Class
1	Himanshi Purswani	B.COM (H)
2	Apurva Srivastava	B.COM (H)
3	Krishna Lakhotiya	B.COM (H)
4	Shashank Singh	BCA
5	Srijita Chaurasiya	BBA

- Wabco India Ltd. selected Krishna Kumar Sarraf, B.Tech.-ME-2018 batch final year students for the post of Graduate Engineer Trainee on 10<sup>th</sup> Feb 2018.
- PWS selected 4 students of Civil as Site Engineers on 11<sup>th</sup> Feb 2018.
- OPPO Mobile selected Uma Shankar & Somit Shukla students of MBA/PGDM -2018 final year for the post of Management Trainee (Sales).
- Oneup Maruti selected Ritik Srivastav, Ashish Kumar Agrahari & Nitish Kumar Mishra B.Tech. / Diploma-ME -2018 on 12<sup>th</sup> February 2018.
- Pragati Khetan of B.Com (H) was selected as Graduate Commercial Trainee in Godrej on 28<sup>th</sup> Feb 18.
- Garware Wall Ropes selected Ravi Shankar Tiwari, B.Tech. ME final year student as Graduate Engineer Trainee in a campus recruitment drive conducted on 9<sup>th</sup> March 2017.
- Akash Rawat, Abhishek Prajapati & Harsh Dubey, students of MBA/PGDM 2018 got selected as Management Trainee in "VRS Foods Pvt. Ltd. (Paras Dairy)" on 12<sup>th</sup> March 2018.
- Hyper Filtration selected 8 students of B.Tech Mechanical Engineering and Diploma Mechanical Engineering-on 8<sup>th</sup> December. The selected students were Himanshu Bhushan, Ankit Kumar, Satya Prakash, Mohd.Shahid, Hemant Awasthi, Shivam Yadav Saurav Singh Mithilesh Sharma. (Result declared in March)
- HCL Technology organised The Grand Quest 2018 at SMS Lucknow on 12<sup>th</sup> March 2018. 8 students of B. Tech and 2 students from under management courses were selected for various positions.
- 3 students of MBA/PGDM 2018 got selected in "Warehousewale.Com" recruitment process held on 22<sup>nd</sup> March 2018.
- APNC Telecom selected Ritesh Kumar & Shesh Nath Chaurasiya B.Tech. - M.E. in a Campus Recruitment drive held on 22<sup>nd</sup> March, 2018
- Rane Madras selected 4 students of B. Tech – ME as GET on 28<sup>th</sup> March 2018.

### 3. EXTRA CURRICULAR ACTIVITIES

- Department of CS organized Techno-warriors under the aegis of club activities on 15-16 March 2018, under which various events like CAD Mad, workshop on Ethical Hacking & Python and Coding Hunt were conducted.
- Department of ME organized Mech Era on 21-22 March 2018, under which various events like Fun from Junk and Tech Tricks were included.
- Students of management participated in an event at Techno Institute of Management "Antarang -2018" on 4<sup>th</sup> February 2018 where Hanuman Joshi from B.VOC bagged first prize for solo singing.
- Undergraduate management students (Manjari Jaiswal, Shalini Yadav, Himashi Purswani) participated in an event "Saksham Wall Painting Competition -2018" organised by Amar Ujala in association with PCRA, Ministry of petroleum and Natural Gas and public sector oil & gas

companies on 12<sup>th</sup> February 2018 and won first prize in mass appeal category and received certificates and 15,000 cash award.

- Students participated in IILM “ZEAL -2018” on 16-17 Feb 2018 and 23-24 Feb 2018 and won various prizes in categories like race, long jump, Volleyball, Creative writing, painting, mock tail making and singing.
- Intra college sport event “SPARDHA-2018 was organized as a part of annual extracurricular activity from 21-26 Jan 2018 .Various indoor and outdoor sports like Pool, chess, table tennis, carom, race, volleyball, basketball, javlin. cricket, football, long jump, shot put were organized. Team of UG management students “UG Blasters” were declared to be the overall winner of the event.
- “Indradhanush” an intra-college hobby activity competition was also organized simultaneously which witnessed events like Rangoli, Mehndi, Face painting, Sketching, Clligraphy and Quiz.

#### **4. EXTENSION ACTIVITIES**

- A seven day camp was organized by NSS students on 20<sup>th</sup> March 2018 in in village Dularmau post Gosaiganj Lucknow in which more than 50 students actively participated in various day activities. The day wise activities involved cleanliness drive (Swachhta Abhiyan) on 20<sup>th</sup> March, a rally on Shiksha Abhiyan and Teaching Camp at primary school on 21<sup>st</sup> March, Pre-plantation Drive on 22<sup>nd</sup> March, rally on Road Safety on 23<sup>rd</sup> March, poster making competition on water conservation, Safe environment & safe girl child in campus on 24<sup>th</sup> March followed by Nukkad Natak by NSS volunteers on 25<sup>th</sup> March 2018.

#### **PROPOSED ACTION PLAN**

- The committee suggested planning a FDP for the benefit of Faculty fraternity.
- The committee proposed to initiate and plan few certification courses (like foreign language or additional skill/knowledge) for the benefit of students across all courses.
- The committee also proposed to inform all the stakeholders about the Edu-grievance portal via student rule book, academic hand book and other documents.
- The team suggested increasing foreign collaborations.

**SCHOOL OF MANAGEMENT SCIENCES, LUCKNOW**  
**Minutes of Meeting: IQAC Quarterly report "April to June 2018"**

**Venue : Director's Office**

**Date : 21<sup>st</sup> July 2018**

**REVIEW OF ACTIVITIES**

**1. ACADEMIC ACTIVITIES**

- School of Management Sciences, Lucknow has been approved to become the member of AMDISA (Association of Management Development Institutions in South Asia), for 3 years on 8<sup>th</sup> May 2018. AMDISA is an international not for profit association and a recognized body of the South Asian Association for Regional Co-operation (SAARC) - the inter-governmental agency. Through this membership SMS will get global platform to showcase its strength and also other benefits of the membership that will result in quality enhancement of academics and the institution as a whole.
- SMS, Lucknow was ranked 1<sup>st</sup> amongst the institutions of AKTU on 17<sup>th</sup> May 2018.

**2. CO-CURRICULAR ACTIVITIES**

**2.1 Guest Lecture/ Workshop Conducted**

- Mr. Satyajeeet Asthana, Mr. Asad Kareem Usmani & Ms. Suchita Vishwakarma delivered a guest lecture on Professional Communications & Interpersonal skill development at AKG College, Bakshikatalab, Lucknow on 15th January, 2018.
- Annual Budget Session was organized on February 1, 2018 for all faculty & staff members.
- A workshop on Data Processing & MS Office was organized on 9<sup>th</sup> June, 2018 for all faculty and staff members. The workshop was conducted by Dr. Nikhat Parveen on MS-Excel, MS-Powerpoint and Mr. Pankaj Mishra on MS-Word.

**2.2 Guest Lectures Organized**

- Mr. Pradip Jha (Regional Technical Head), Ultratech cement, Lucknow, U.P., was invited for a guest lecture on "New Building Materials in New Age Construction" on 13<sup>th</sup> march 2018 which was attended by B.Tech (CE) & Diploma (CE) students.
- A spiritual workshop was organized by ISKON on 21<sup>st</sup> April 2018 on the topic "Spirituality for Success". The president of ISKON Shri Aparimay Shyam Das ji emphasized on the preaching of lord Krishna to make the students understand the relationship of Karma & life.

**2.3 Faculty attending FDP/ Workshop/ Conference**

- Dr. Deepti Sharma attended IIM Ahmedabad Doctoral Summer School, 2018 in qualitative track conducted at IIM, Ahmedabad from 1st - 5<sup>th</sup> April, 2018.
- Mr. Sunit Mishra & Mr. Anurag Singh attended one Week's FDP on "Human Value and Professional Ethics" Organized by DR. Abdul Kalam Technical University, Lucknow at BBDNITM.
- Mr. Zain Mehdi attended a refresher course of 8 day on "Universal Human Value & Profession Ethics" organized by BBD NIT from 28<sup>th</sup> May to 4<sup>th</sup> June 2018
- Mr. Pankaj Mishra attended 1 week FDP on outcome based Education: Teaching & learning Evaluation from 18-22 June 2018

- Ms. Suchita Vishwakarma and Ms. Jyoti Kumari attended one week Faculty Development Programme on "Research Methodology and Statistical Analysis (Using SPSS and AMOS)", organized by IILM Lucknow, in collaboration with Lucknow Management Association from 25th- 30th June, 2018.

#### 2.4 Paper Presentations

- Mr. Anurag Singh, Mr. Ravi Mishra & Mr. Satish kr. Gupta presented papers in a seminar on "Solid waste management" organized by the Institution of Engineers (India) on 18<sup>th</sup> March 2018.
- Dr. Deepti Sharma presented paper titled "Challenges of developing better digital lives for Smart Cities" at 12th World Congress of the Regional Science Association International (RSAI), 2018 on 29th May- 1st June, 2018.
- Ms. Rachana Kumari, Mr. Satish Gupta, Ms. Smita Singh presented a paper in a seminar on "Professional Ethics And Standards For Engineers & Values" organized by the Institution of Engineers (India) on 24<sup>th</sup> June 2018.

#### 2.5 Paper/ Chapter/ Book Publications

- Mr. Anurag Singh Yadav got his research paper on shade dispersion based photovoltaic array configuration for performance enhancement under partial shading condition in SCT Journal (John Wiley)
- Dr. Nikhat Parveen got a paper published in International Journal of Creative Research Thoughts, "Model to Quantify Correctness at Requirement Phase for the Secure Software", 2018, Vol. 6, April 2018 | ISSN: 2320-2882, (323-326).
- Ms. Suchita Vishwakarma got a paper published titled "Family Vacation Decision-Making - an Indian Outlook" in SAMVAD: SIBM Pune Research Journal, December 2017 ISSN (Print): 2249-1880, ISSN (Online): 2348-5329(40-44), a UGC approved Journal.
- Ms. Suchita Vishwakarma got a paper published titled "Involving Young Cybernauts in Vacation Decisions" in Gurukul Business Review, Vol. 14 (Spring 2018), (37-41) ISSN: 0973-1466 (off line), ISSN : 0973-9262 (on line), IF:0.65 (JIFACTOR 2018) a UGC approved Journal.
- Ms. Aanchal Nigam published her research work in a book-'Teaching, Learning and Evaluation in Higher Education-Role of Massive Open Online Courses in Higher Education' 1<sup>st</sup> Ed., ISBN 978-81-8435-566-6(270-278) in June 2018.

#### 2.6 Faculty's Achievement

- Prof Manoj Mehrotra was invited as an eminent panelist on "Skill development for employability" to guide youth in an event organized by ICARE INDIA on 2<sup>nd</sup> May 2018
- Dr. Urooj Ahmed Siddiqui has been awarded with Ph.D. in "Traversing E-Commerce in India: An Empirical Study Explicating the Enigma of Satisfaction Loyalty Paradigm in E-Tailing focusing Generation-Y Customers in Lucknow, UP, India" from the department of Management, Babasaheb Bhimrao Ambedkar University, Lucknow in May 2018
- Mr. Amarjeet Singh has completed Ph.D. in Electrical Engineering from MNNIT Allahabad in May, 2018. His research work is "Harmonics analysis and its compensation of a three phase electric arc furnace". His areas of interest are Modern Power System, Artificial Intelligence and Renewable Energy Resource.

- Ms. Sujata Sinha successfully completed 2 courses offered by NPTEL and secured 82 % and 88 % in literary theory and Criticism & Language for Mind respectively.

## 2.7 Student's achievements

- 10 students of civil department attended the workshop on "BRIDGE DESIGNING" organized by IIT-BHU Varanasi (TECHNEX-18) on 10<sup>th</sup> Feb 2018.
- Ekta kriti and Ankita of EC department have participated in "Machine Learning and Artificial Intelligence workshop" organized by HT India Labs in association with IIT-BHU, Varanasi on 16 and 17<sup>th</sup> February 2018.
- Ankita Upadhyay final year student of B.Tech-CS got rank 4<sup>th</sup> in AKTU startup initiative and has been approved to be awarded a support funding of Rs. 12000 from AKTU.
- 3 students of ME qualified GATE 2018.

## 2.8 Industrial Visit

- School of Management Sciences organized 5 days Industrial tour to Malaysia for PGDM students from 27<sup>th</sup> Jan to 2<sup>nd</sup> Feb 2018. During the visit students visited Limkokwing University, Chocolate factory, world's largest putter making factory Royal Selangor & Watch Factory. Besides this they also visited Petronas Tower, Malaysian Prime Minister Residence and office, various amusement parks like Sunway Lagoon, Nickelodeon Park, Water Park and Wild Life Sanctuary, Batu Caves etc.
- An industrial visit was arranged for B.Tech CS, BCA & B.Voc students to Infoseek solutions on 2<sup>nd</sup> April 2018 to familiarize them with various modules of software engineering and PHP language.
- Visit to Non-Conventional Energy Development Agency (NEDA) was organized on 9<sup>th</sup> April 2018 for Diploma first year students.

## 2.9 Placements

- Fabrecon Industries selected 4 students of B. Tech in the campus placement drive on 1<sup>st</sup> April
- Spectrum Info solutions selected 5 students of B. Tech- ME, EC & EN in the campus recruitment drive on 4<sup>th</sup> April
- Ories elevator selected 9 students of B.Tech & Diploma on 7<sup>th</sup> April, 2018.
- ACC Cement Ltd. organized ACC Youth Connect - 2018 for the students of B.Tech/Diploma – Civil & MBA on 10<sup>th</sup> April, 2018. The activity was conducted by Mr. Kumar Abhishek, a Solution Strategist, & Director of Praxis-EL Limited. The Program was initiated with the insightful lecture by Kumar Abhishek on employability and current employment scenario. Employability & Management Assessment Test was conducted followed by Psychometric personality analysis of all students. The session concluded with sharing results of psychometric test with all the students by the Praxis-EL Team.
- Metal Seam Co. pvt ltd. selected 3 students of B.Tech- ME department on 17<sup>th</sup> April, 2018.
- Divyan Technologies selected 3 students of B.Tech- CS on 18 April, 2018.
- Campus Recruitment drive held at SMS Lucknow on 18<sup>th</sup> April 2018, Ample Leap Cognition Pvt. Ltd. selected Anamika Pandey, M.B.A. -2018 batch final year student of SMS Lucknow for the post of Management Trainee.
- APNC Telecom selected 2 students of B.Tech- ME department on 22 April, 2018.
- Auto Profiles ltd selected 2 students of B.Tech- ME department on 7 May, 2018.

- Raj Constructions selected 6 students of Diploma & B.Tech- CE department on 9 May, 2018.

### 3. EXTRA CURRICULAR ACTIVITIES

- An event named "CIVIL ELITE-2K18" with a theme "CIVIL INFINITY WAR" was organized by Kr. Saurbh Tripathi, Pavitra Tripathi, Naresh kr. Ojha, B.Tech 3<sup>rd</sup> year (CE), having a number of successful events and activities on 9<sup>th</sup> April 2018.
- SMS Lucknow 4<sup>th</sup> international Yoga day was held at the campus on 21<sup>st</sup> June, under the aegis of Vedic science Centre for all faculty and staff members.

### 4. EXTENSION ACTIVITIES

- SMS Lucknow arranged a Bhandara for the local community on 22<sup>nd</sup> May 2018

### PROPOSED ACTION PLAN

In order to improve the quality of Teaching and Learning process post accreditation, various suggestions were given by the dignified members of IQAC committee to be adopted in the upcoming session which includes

- New certificate/ diploma courses to be introduced during the academic year.
- Few value-added courses to be initiated and incorporated in academic year for imparting life skills to the students.
- Student feedback system to be adopted on the basis of student satisfaction survey.
- Focus to be increased on ICT based teaching with learning process.
- Emphasis was given on regular use of E-learning resources and smart classes.
- A more structured continuous mentoring process to be adopted for all students.
- Innovative continuous evaluation methods to be developed and adopted.
- Focus to rise on student performance and learning outcomes- workshop proposed for PO & CO.
- Workshops & seminars to be conducted on Intellectual Property Rights (IPR) and gender equity.
- The committee also suggested scheduling extension and outreach programmes in collaboration with industry, community and Non- Government Organisations & through NSS.
- The committee proposed for getting MoUs to be signed with institutions of national, international importance, other universities, industries, corporate houses.
- For building the academic environment, encouragement to be given to teacher to develop E-content and thereby setting a structured system of E-pathshala/video recording lecture facility.
- To rigorously monitor the use of MOOC & SWAYAM platforms for teaching.
- Student progression & alumni engagement programs to be regularly followed.
- FDPs to be planned and organized by the institution.
- The institution should also conduct gender equity promotion programmes/ workshops.
- The committee also proposed to go for NBA accreditation.