

SMS Incubation & Entrepreneurial Foundation (SIEF)



[Certificate of Incorporation](#)

[License](#)

[Memorandum of Association](#)

[Memorandum of Understanding](#)

Vision

- ▶ The primary vision of Incubation Centre is to facilitate a platform for a budding entrepreneur to start a business venture with minimum risks.
- ▶ Creative and Design Thinking to nurture, motivate build, and promote new innovative thinking, to provide a highly flexible combination of business development processes designed to nurture and grow new and small businesses.
- ▶ The SMS-SIEF is committed to providing opportunities to develop, nurture, and incubate business ideas of students, faculty members, and others to create an entrepreneurial culture and contribute to sustainable development in the region.

Mission

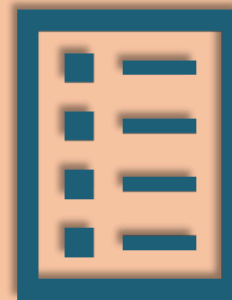
- ▶ The SMS- SIEF emphasizes promoting entrepreneurial activities with innovative ideas and contributing to society through wealth creation and it's evenly distribution with environmental sustainability.
- ▶ The students, research scholars, faculty and alumni of SMS-SIEF can come up with their ideas which might lead to the startup.
- ▶ To build an environment that facilitate creation of social enterprise knowledge through research academia to apply in innovation ideas to develop solutions for even rural technologies greater social impact through academia and to enable students and faculty to innovate and prototype their potential ideas with industrial standards and support from Government, industry and reputed academic institutions around the world and help them to realize their potentials.



1.0

Incubation Policy

**“Empowering Innovation
Enabling Entrepreneurs”**



1.1 Objectives and Goals

- To "build an environment that facilitate creation of social enterprise knowledge through research academia to apply in innovation ideas to develop solutions for even rural technologies greater social impact through academia."
- To enable students and faculty to "innovate and prototype their potential ideas with industrial standards and support from Government, industry and reputed academic institutions around the world and help them to realize their potentials."



1.2 Scope of SIEF

- To create jobs, wealth, and businesses aligning with national priorities.
- To promote new technology/knowledge/innovation-based startups.
- To provide a platform for speedy commercialization of technologies developed by the host institution or other academic/technical/R&D institutions.
- To build a vibrant startup ecosystem by establishing a network between academia, financial institutions, industries, and other institutions.
- To provide cost-effective, value-added services to startups like mentoring, legal, technical, and intellectual property-related services



1.3 Strategic Approach

1

**Structured
incubation
programs**

2

**Industry and
academic
mentorship**

3

**Access to
prototype
labs and
co-working
space**

4

**Investor
and pitch-
day events**

5

**Customized
support based
on startup
lifecycle**

1.4 Eligibility Criteria for startups

I. Pre-incubation

- Open to students, staff, alumni, teachers, or persons associated through extension services of the college.
- Must apply through a structured/prescribed format.
- Once the business idea qualifies as a startup, it can opt for Incubation or Virtual Incubation services

II. For Incorporated Start-ups

- The incorporated start-up must not be older than 7 years from the date of registration.
- The incorporated start-up's annual turnover in any preceding financial year must not exceed INR 5 crore.
- The incorporated start-up must not be formed by splitting up or reconstruction of an existing business
- The incorporated start-up must not be working as a Proprietorship Company or Public Limited Company
- The start-up must be working towards the development of innovative products/services/processes
- It must have a scalable business model with a high potential for employment generation or wealth creation

III. Incubation and Virtual Incubation

- Applicants must be incorporated as a:
 - Private limited company (as per Companies Act, 2013)
 - Registered partnership firm (under section 59 of the Partnership Act, 1932)
 - Limited liability partnership (under the Limited Liability Partnership Act, 2008) in India
- Startups formed by individuals or groups of entrepreneurs who have not yet incorporated are eligible to apply.
- If selected, they must incorporate within three months of signing the incubation agreement

1.5 Who Can Apply?

- Aspiring entrepreneurs with innovative ideas
- Students, faculty, or researchers from an academic institution.
- Early-stage startups registered in India
- Teams with at least one dedicated full-time member

1.6 Key Requirements

- Scalable, problem-solving, and innovative business idea
- Commitment to attend mentorship, training, and reviews
- Registered startups must be less than 3 years old
- Not incubated in more than one center simultaneously

1.7 Steps to be a part of SIEF

- I. Submit an e-application form provided at:
https://docs.google.com/forms/d/e/1FAIpQLSd_75Ygzsm5JL2dZNuoCyDiDGQijo_aU3b4n-VCuz3tlyvzSw/viewform?usp=header or in person.
- II. Screening by SMS- SIEF Committee (Proposals are examined with attention to financial, technical and social impact parameters)
- III. Qualified/ shortlisted Start-ups will enter in an agreement with SMS-SIEF

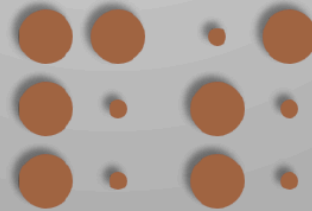




Key Areas

2.0

"Our incubation center nurtures startups that bring innovation, sustainability, and social impact across multiple domains."





Manufacturing- Profit Connect (Industry 4.0)

- Adoption of Industry 4.0 Technologies (IoT, AI, Robotics, digital twins)
- Smart factory solutions for efficiency and real-time monitoring



Agriculture- Artificial Intelligence

- Smart irrigation & water-saving solutions
- Supply Chain innovations for farmers



Green Energy

- Solar, wind, and bio-energy innovations
- Affordable and decentralized energy systems for rural areas
- Carbon footprint reduction through renewable adoption



HealthCare

- Low cost diagnostics & telemedicine solutions
- Health tech apps and wearable technologies
- Mental wellness platforms
- Rural and Community healthcare innovations



Biotechnology

- Healthcare: Diagnostics & drug development
- Agriculture: Bio-fertilizers & seed technology
- Environment: Waste treatment & bio-remediation
- Industrial: Biofuels & green materials



Food & Nutrition

- Functional and fortified foods
- Food processing & preservation technologies
- Nutritional supplements & dietary solutions
- Reducing food waste and improving shelf life



Education

- Interactive and personalized learning tools
- Skill development and e- learning platforms
- Remote learning for underserved Areas



Computer Science & Technology

- Software & app development (web/mobile)
- Cloud computing & DevOps solutions
- Cybersecurity & data privacy
- AI, machine learning, and blockchain applications



Material Science & Technology

- Advanced materials: composites, nanomaterials, and smart materials
- Sustainable & eco-friendly construction materials
- Biodegradable and recyclable packaging solutions
- Materials for electronics, healthcare, and energy storage



Existing Capabilities

3.0



3.1 Infrastructure and Facilities

Total Floor Area: 11,237 sq. ft

The incubator is equipped with modern facilities, including

- Air-conditioned co-working space and facilities
- Meeting room.
- Demo Discussion Room.
- Conference Room.
- Legal Support.
- Intellectual Property Protection Support.
- Mentor support

- Technology Support.
- Business Mentoring.
- High-Speed Internet.
- Cafeteria.
- Industry Connect.
- Counseling & Guidance.
- Help to Innovative Products Testing Service.

“And such other support services which may be considered necessary in establishing/commencing any startup.”



Co-working Spaces

Godavari Block
First Floor

- Spacious and collaborative environment
- Dedicated 100 sq. ft./seat as per policy
- Desktop
- Plug-and-play desks
- High-speed internet, printing, etc.



Meeting Room & Demo Discussion Rooms



- Demo/Discussion Room: For startup-client interactions, mentoring



- Meeting Room: For presentations, investor pitches

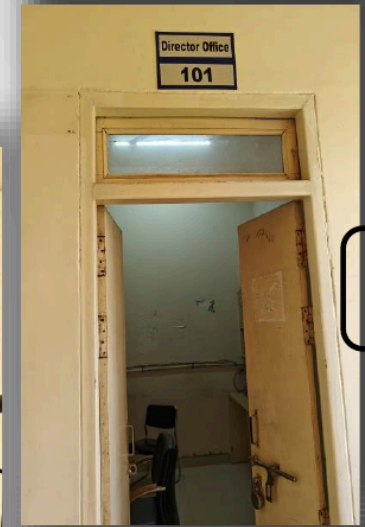
Existing Capabilities



Reception



**SIEF (Incubation Center)
Godavari Block**



**Director
Office**



Cafeteria



**Director
Room**



4.0

Incubation Team



Incubation Team



Dr. Arunesh Kumar Srivastava
Manager

managerincubationsief@smslucknow.ac.in

Ph.D. (Mechanical Engineering from MNNIT)
M. Tech. (Material Science & Engineering from MNNIT)
B. E. (Honours) - Mechanical Engineering
Diploma - Mechanical Engineering



Incubation Team



Mr. Abu Huzaifa
Assistant Manager

asstmanagersief@smslucknow.ac.in

M. Tech (Environmental Engineering)
B. Tech (Civil Engineering)



Incubation Team



Mr. Abhishek Sharma
Assistant Manager

asstmanagersief@smslucknow.ac.in

B. Tech (Civil Engineering)



Mentors list of SIEF

5.0

S.No.	Name of the Mentor	Designation	Company Name
01	Mr. Dinesh Kumar	Manager	Testbook
02	Mr. Gaurav Asthana	Relationship Manager	YesBank
03	Mr. G.Diwedi	CEO/MD	Edu Eyrie India
04	Mr. Raj Rathaur	CEO	Career Corps
05	Mr. Tauseef Ahmad Siddiqui	Managing Director	Infranix Technologies
06	Mr. Krishna M. Pandey	CEO/MD	Logicpro Unifosystems
07	Mr. Anuj Singh	Area Manager	CG Power & Industrial Solutions Ltd
08	Mr. HImanker Dixit	CEO/MD	Dixit & Associates
09	Mrs. Ranjeeta Bhati	CEO/MD	Shivram Pati Agrochemicals
10	Mr. Harshvardhan Chauhan	CEO/MD	White Space Design Studio
11	Mrs. Prakash Nidhi Srivastava	CEO/MD	Castle Makers
12	Mr. Ved Prakash Sharma	MD	Across Research & Communications
13	Mr. Sushil Kumar Agrawal	Chairman & CEO	Gobind Industries



6.0

“Fostering Entrepreneurial Spirit” (Workshop Highlights)



Workshop Highlights



**Workshop on
"IPR Awareness Program" on 14 Oct 2023**



**SIEF Organizes a Workshop on
"How to plan for start-up and legal & Ethical Steps" on 6
April 2024**



**Workshop on
"Startup Revolution-Indian Dream" on 28 June 2023**

Workshop Highlights



**Workshop on
"Intellectual Property Rights" on 15 May 2024**



**Workshop
"From Concept to Company: Mastering Startup Process" on 1st Dec 2023**





Interactive Session And Meeting with Students by SIEF Team

7.0



Interactive Sessions



Meeting with Fresh Flora Startup Team



Governing Council



Board of Directors

1. SHRI SHARAD SINGH
2. DR. BHARAT RAI SINGH

Members

1. DR. AMARJEET SINGH
2. DR. HEMANT KUMAR SINGH
3. DR. ASHA KULSHRESHTHA
4. DR. VED KUMAR
5. MR. ATUL KUMAR TIWARI



INCUBATION TEAM

Dr. A. K. Srivastava

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Mr. Abhishek Sharma

Assistant Manager

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Mr. Abu Huzaifa

Assistant Manager

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